

The 2021 Polo Classic will be formatted similarly to last year's event in order to provide a fun, festive atmosphere while keeping guests safe. Safety measures include private tents, self-serve bars, increased restrooms and limited overall number of guests.



NORTHERN VIRGINIA THERAPEUTIC RIDING PROGRAM POLO CLASSIC

Honorary Chair Sheila Johnson

Co-Hosted by Will Thomas and Sherrie Beckstead

SATURDAY, SEPTEMBER 25, 2021 | GREAT MEADOW, THE PLAINS, VA



SPONSORSHIP OPPORTUNITIES



NVTRP POLO CLASSIC

The NVTRP Polo Classic is a lovely afternoon of polo, food, wine, beverages, entertainment and auctions in the Virginia countryside. NVTRP's largest annual fundraiser, the Polo Classic raised over \$220,000 in 2020.

In addition to the promotional and marketing benefits, many sponsors enjoy the opportunity to host clients and employees at the Polo Classic. Sponsorships range from \$1,000-\$10,000, which include tickets to the event, a reserved seating location and a variety of promotional benefits.



Founded over 40 years ago, NVTRP provides equine-assisted activities to hundreds of people with disabilities, recovering military personnel, and youth-at-risk, with the goal of helping each rider reach his or her fullest potential. Each week, over 130 riders come to NVTRP's 17-acre farm in Clifton, VA to ride and pursue a range of physical, emotional and social goals, such as:

- Gaining the core strength needed to sit independently
- Overcoming debilitating anxiety
- Learning to interact with peers appropriately
- And, perhaps most importantly, having fun and basking in a sense of possibilities

Our donors' generous support means that military riders and at-risk youth ride at NVTRP at no cost to themselves, and other riders pay fees equal to one third of the actual cost of their lessons.



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SPONSOR BENEFITS

Sponsor packages range from \$1,000-\$10,000 and include a variety of promotional and hospitality benefits. This event attracts a crowd of leading executives and professionals from The Plains, Middleburg, Warrenton, Fairfax, Arlington, McLean and other areas across the DC Metropolitan Area.

PROMOTIONAL BENEFITS

With hundreds of people in attendance from across Northern Virginia, your company logo will be seen by many. Possible promotional benefits include:

- Logo on NVTRP website and promotional emails sent to over 5,800 addresses and promotion on NVTRP Facebook page with over 3,000 followers
- On-site product display, tasting or other branding opportunity
- Advertisement in printed event program
- Announcements on loudspeaker throughout event
- Logo on step & repeat banner featured during award ceremony
- Company banner inside polo arena

HOSPITALITY BENEFITS

Many sponsors use this unique event to treat clients or employees to an exciting afternoon in the Virginia countryside. Hospitality benefits include:

- Event tickets for you and your guests (tickets include food, beverages, parking and all entertainment)
- Premier reserved seating in a railside box



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AVAILABLE SPONSOR PACKAGES

All sponsorship packages offer event tickets, reserved seating, exceptional hospitality, premier wines and hors d'oeuvres.

	GOLD \$2,000	PLATINUM \$4,000	PLATINUM SPONSOR \$5,000	SMALL PRIVATE PARTY \$4,000	LARGE PRIVATE PARTY \$7,500	POLO TEAM SPONSOR \$10,000
Number of Tickets	6	10	10	12	24	10
Seating Location	Seating in a reserved box along the rail, with a gourmet boxed meal.	Seating in a private tent with cocktail tables and a plated meal.	Seating in a private tent with cocktail tables and a plated meal, plus a reserved railside box.	Seating in one half of a private, shaded railside deck, with a gourmet boxed meal.	Seating in a private, shaded, railside deck with a gourmet boxed meal.	Seating in a private tent with cocktail tables and a plated meal, plus a reserved railside box.
Private Self-Serve Bar	X	X	X	X	X	X
Listing on NVTRP Website and Promotional Emails	X	X	X	X	X	X
Quarter Page Advertisement In Printed Event Program	X	X		X		
Half Page Advertisement In Printed Event Program			X		X	X
Logo on Step & Repeat Banner featured during Award Ceremony	X	X	X	X	X	X
Company Banner Inside Polo Arena	Optional Add-On	Optional Add-On	X	Optional Add-On	X	X
Opportunity to Name One Polo Team						X

To create your custom sponsor package, contact Tessa Hassett at (703) 764-0269 or polo@nvtrp.org.
 Sponsor payment must be received by August 1st to be listed in the event program.

RESERVE YOUR SPONSORSHIP TODAY AT VISIT WWW.NVTRP.ORG/POLO



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UNDERWRITING OPPORTUNITIES

Underwriting opportunities include promotional benefits only. Tickets may be purchased separately, if desired.

\$1,000

AWARD TABLE SPONSOR

VOLUNTEER FOOD SPONSOR



- Prominent signage at specific event location
- Quarter page ad in printed event program
- Logo on NVTRP website, social media and promotional emails

\$2,500

MILITARY COLOR GUARD SPONSOR

HAT CONTEST SPONSOR



- Prominent signage at specific event location
- Quarter page ad in printed event program
- Logo on NVTRP website, social media and promotional emails

\$5,000

BAR SPONSOR



- Prominent signage at specific event location
- Half page ad in printed event program
- Logo on NVTRP website, social media and promotional emails
- Logo on step & repeat banner featured during award ceremony

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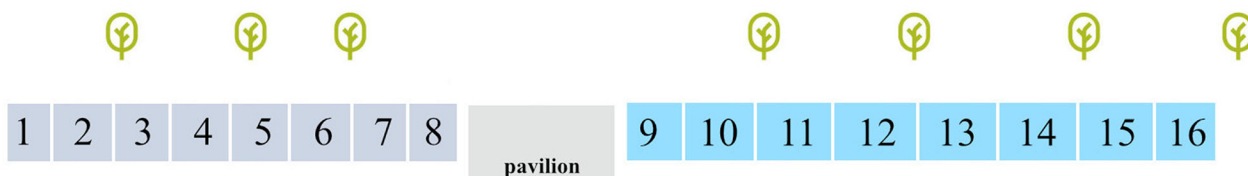
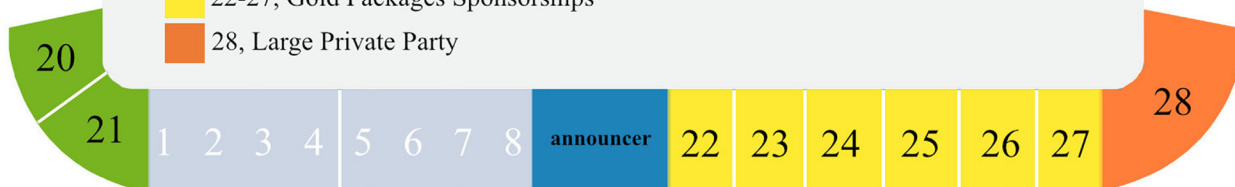


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GREAT MEADOW VENUE MAP

POLO ARENA

- 1-8, Platinum Sponsor Packages
- 9-16, Platinum Packages
- 20-21, Small Private Party
- 22-27, Gold Packages Sponsorships
- 28, Large Private Party



pavilion



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